

#### ABSTRACT OF THE DISCLOSURE

A digital image production and display method and apparatus produce digital images (102) that include at least one iconic region (104) having one or more location icons (106) with a likeness corresponding to the geographic location at which a digital image was captured. The capture location iconic region (104) contains several hierarchical layers of linked icons (106.1-106.n) varying from a general geographic location to a more specific one. A click on a thumbnail button in an icon displays a new icon with greater specificity of the geographic location of where the image was captured, culminating in one or more user-chosen icons representing very specific locations (106.1-106.5), and in the preferred embodiment, a hyperlink to a sponsor-chosen web site (106.n) on the World Wide Web. The icons are chosen from an icon library (432) to correspond to Global Positioning Satellite (GPS) information generated by a GPS receiver (424) integrated with or proximate with a digital camera (402) when an image is captured.